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Granger Community Church Uses Strategic Advertising Campaign to Promote Upcoming Sex Messages

What: GRANGER, Ind. Granger Community Church (GCC) is employing an outdoor and cinema advertising campaign in the Michiana area that features a photo of a couple's feet entwined under the covers and the Web address *mylamesexlife.com*. Curious onlookers who visit *mylamesexlife.com* will view a movie asking questions that commonly surround the topic of sex. Visitors to the Web site can also connect to *GCCwired.com* to learn more about the upcoming weekend series called PureSex.

Why: PureSex, a new weekend series, will ask questions and unravel the myths and confusion about sex. GCC will communicate that sex wasn't invented in a dark alley behind a porn shop. It's part of God's design. Did you know that the Bible is very open and frank about sexual matters? In fact, this may shock you but God wants you to have great sex.

When:

- February 25-26: **The Greatest Sex You'll Ever Have**
- March 4-5: **The Language of Lust**
- March 11-12: **Straight Talk for Men and Women**
With guest, Shaunti Feldhahn, author of *For Women Only*
- March 18-19: **What Happens in Vegas WON'T Stay in Vegas**
- March 25-26: **Porn: What's the Big Deal?**
With guest, Craig Gross, founder of *XXXchurch.com*.

Five identical services:

Saturday at 5:30 and 7:30 p.m. Saturday Night Extras include café atmosphere with WiFi™ access, food, additional music and more! **Sunday at 8:45, 10:15 and 11:45 a.m.** Children's Center open for all services for kids through fifth grade.

Where: Granger Community Church, 630 E. University Dr., Granger, IN 46530.

Who: Granger Community Church was founded in 1986 by Dr. Mark Beeson and his wife, Sheila. With more than 5,000 in weekly attendance, GCC was recently identified as one of the top 100 fastest growing churches of the 21st century. With a unique vision, GCC ministers through the arts, media and culturally relevant teaching. For more information, visit *GCCwired.com*.

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